



PRODUCT CATALOG



4848 NEW YORK HIGHWAY 23, NORWICH, NEW YORK 13815 • 607-334-2601

NORWICHBEVERAGECORP.COM



COORS LIGHT

Description	PRODUCT ID
1/4 Kegs	00680
1/2 Kegs	00690
4/6 pk Bottle	00605
4/6 16oz Cans	00625
18 pk Cans	00618
18 pk Bottles	00628
2/12 pk Bottles	00601
2/12 pk Cans	00621
12/24 oz Cans	00624
24 pk Bottles	00518
3/8 pk 16 oz Cans	00524
30 pk Cans	00630
2/9 pk Aluminium Bottles	00619
15 pk Aluminum Bottles	00665
24 pk Cans	00622
2/12 16 oz Cans	00616
2/12 7.5 oz Cans	00607

COORS BANQUET

Description	PRODUCT ID
4/6 pk 16oz Cans	00516
2/12 pk Cans	00521
18 pk Cans	00518
2/12 pk Stubby Bottle	00501
12/24oz Cans	00524
30 pk Cans	00530
1/2 Kegs	00590
4/6 pk Stubby Bottle	00510
2/9 pk Aluminium Bottles	00519



MILLER LITE

Description	PRODUCT ID
24 pk Cans	01123
1/2 Keg	01190
1/4 Keg	01180
4/6 pk 16oz Can	01116
18 pk Bottle	01128
18 pk Can	01118
2/12 pk Bottle	01101
2/12 pk Can	01122
24 oz Can	01125
3/8 pk 16oz Can	01103
30 pk Can	01130
4/6 pk Bottle	01105
2/9 pk Aluminum Bottle	01109
15 pk Aluminum Bottle	01129
24 pk Bar Bottle	01115
2/12 pk 16oz Cans	01117
2/12 7.5 oz Cans	01107
Extra light	
30 pk Cans	01930
2/12 Cans	01721



MOLSON

Description	PRODUCT ID
Canadian	
2/12 pk Bottle	02602
18 pk Cans	02618
30 pk Cans	02630
Golden	
2/12 pk Bottle	02501
Ice	
2/12 pk Bottle	02201
12/24 oz Cans	02224



REDD'S

Description	PRODUCT ID
Apple Ale	
6/4 pk 16oz Cans	00835
2/12 pk Bottle	00831
4/6pk Bottle	00830
Wicked Black Cherry	
12/24 oz Can	00839
Wicked Apple	
12/24 oz Can	00836
Apple Bites 7.5 oz Can	00837

PREMIUM



YUENGLING

Description	PRODUCT ID
Lager	
15/24 oz Can	04125
1/2 Keg	04190
1/4 Keg	04180
2/12 pk Can	04121
2/12 pk Bottle	04101
24 pk Bottle	04110
24 pk Can	04122
4/6 pk Bottle	04105
18 pk Can	04118
16 oz 6 pk	04117



Flight

2/12 pk Can	04140
24 pk Can	04142



Light

24 pk Can	04132
Black & Tan	
2/12 pk Bottle	04111

IMPORT



Description	PRODUCT ID
6/4 pk Bottles	06000



FOSTERS

Description	PRODUCT ID
Lager	
12/25 oz Cans	05525
Premium	
12/25 oz Cans	05526



PERONI

Description	PRODUCT ID
4/6 pk Bottle	06400
2/12 pk Bottle	06401
1/4 Keg	06480



SAMUEL ADAMS

Description	PRODUCT ID
Boston Lager	
2/12 pk Bottle	06201
4/6 pk Bottle	06200
1/2 Keg	06290
American Light	
2/12 pk Can	06248
Seasonal	
2/12 Bottle	
2/12 Can	
1/2 Keg	
1/6 Keg	
4/6 pk Bottle	
Variety 2/12 pk Can	
12/19.2 oz Can	
Secondary Seasonal	
2/12 pk Bottle	
2/12 pk Can	
4/6 pk Bottle	
12/19.2 oz	06285
Cherry Bomb	



SIERRA NEVADA

Description	PRODUCT ID
Pale Ale	
1/2 Keg	06890
2/12 pk Bottle	06801
2/12 pk Can	06841
4/6 pk Can	06806
4/6 pk Bottle	06800
Seasonal	
1/6 Keg	
1/2 Keg	
4/6 pk Can	
2/12 pk Can	
Torpedo	
2/12 pk Bottle	06828
Torpedo Variety	
2/12 pk Can	06839
Atomic Torpedo	
15/19.2 oz Cans	06819

Big Little Thing

4/6 pk Can	06833
15/19.2 oz Can	06834

Cosmic Little Thing

15/19.2oz Can	06838
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Hazy Little Thing

1/6 Keg	06819
1/2 Keg	06892
15/19.2 oz Can	06803
2/12 pk Can	06842
4/6 pk Can	06829

Hazy Variety

2/12 pk Can	06843
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Hazy Series Rotational

4/6 pk Can	
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Premium Pilsner

3/8 Pack	06808
1/6 Keg	06894



OMMEGANG

Description	PRODUCT ID
3 Philosophers	
6/4 pk Bottle	06063
3 Philosophers Nitro	
6/4 pk Can	06057
Abbey Ale	
6/4 pk Bottle	06012
Hennepin	
6/4 pk Bottle	06112



Dream Patch	
1/6 Keg	06121
6/4 pk Can	06127
Farm Fresh	
1/2 Keg	06039
1/6 Keg	06017
6/4 pk Can	06016

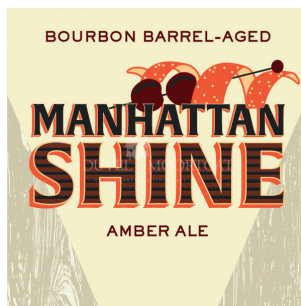


Gnommegang

6/4 pk Can	06103
12/19.2oz Can	06102

Limited Release

6/4 pk Can



Manhattan Shine

6/4 pk Bottle	06045
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Neon Rainbow

1/6 keg	06028
1/2 Keg	06027
6/4 pk Can	06120
12/19.2oz Can	06118



Nirvana

6/4 pk Can	06056
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Rare Vos

1/2 Keg	06093
1/6 Keg	06094
6/4 pk Can	06020
12/19.2oz Can	06021



Witte

1/2 Keg	0609
1/6 Keg	
6/4 pk Can	06015

Ommegang Variety

3/8 pk 16oz Can	06065
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Cooper's Hop

6/4 pk Can	06047
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BLUE MOON

Description	PRODUCT ID
Belgian White	
4/6 pk Bot	00910
2/12 pk Bot	00901
2/12 pk Can	00922
12/19.2 Can	00919
1/6 Keg	00980
1/2 Keg	00990
Extra	
12/19.2 Can	00910
Light	
2/12 pk Can	00931



DOGFISH HEAD

Description	PRODUCT ID
60 Minute	
4/6 pk Bottle	06500
2/12 pk Cans	06501
1/6 Keg	06580
Grateful Dead	
4/6 pk Cans	06513
1/6 Keg	06583
19.2 oz Cans	06519
Variety	
2/12 Cans	06503
90 Minute	
4/6 pk Bottles	06510
19.2oz Cans	06509



LEINENKUGEL

Description	PRODUCT ID
Summer Shandy	
2/12 pk Bottle	03801
2/12 pk Cans	03811
4/6 pk Bottle	03806
1/6 Keg	03891
1/2 Keg	03890
High Shore Shandy	
12/19.2 pk Cans	03819



SARANAC

Description	PRODUCT ID
Seasonal	
1/2 Keg	
1/6 Keg	
12 Pk Bottle	
6 Pk Bottle	
Pale Ale	
2/12 Pk Bottle	03641
Seasonal Variety	
2/12pk Cans	
Secondary Seasonal	
4/6pk Bottle	
Trail Mix	
2/12pk Bottle	03671
Weekend Warrior	
2/12 pk Can	03611
Growler	
2/12 16 oz Cans	03617
1/6 Keg	03619
Cluster of Stars	
2/12pk Cans	



TWISTED TEA

Description	PRODUCT ID
Light	
2/12 Pk Can	06335
4/6 PK Bottle	06330
Light Variety	
2/12 Pk Can	06331
Half And Half	
12/24oz Can	06266
18 Pk Can	06273
2/12 Pk Can	06320
Flavors	
Black Cherry 12/24 oz	06322
Blueberry 12/24 oz	06278
Peach 24 oz Single	06267
Raspberry 2/12 Pk Can	06252
Raspberry 24 oz Single	06283
Pineapple 24 oz Single	06324
Peach 2/12 Pk Can	06276
Rocket Pop 24 oz Single	06277

Original

12/24oz	06269
2/12 Pk Can	06272
2/12 Pk Bottle	06275
4/6 Pk Bottle	06270
6/4 16 oz Cans	06274
18 Pk Can	06280

Party Pack Variety

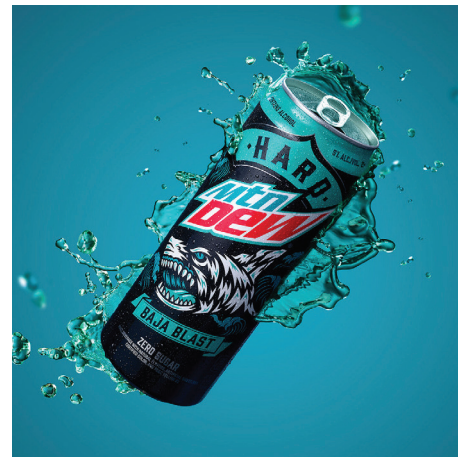
2/12 Pk Cans	06231
24 Pk Cans	

Extreme

Variety 2/12 Pk Cans	06323
Extreme Blue Razz 12/24 oz	06326
Extreme Lemon 12/24 oz	06325
Extreme Peach 12/24 oz	06327
Extreme Punch 24/16 oz	06337
Extreme Long Island Iced Tea 24/16 oz	06338

HARD MOUNTAIN DEW

Description	PRODUCT ID
Regular	
12 oz Can	06601
24 oz	06602
Baja Blast	
12 oz Can	06611
24 oz	06612
Code Red	
24 oz	06622





SIMPLY SPIKED

Description	PRODUCT ID
Bold Cherry Limeade	
12/24 oz Can	00823
Bold Signature Lemonade	
12/24 oz Can	00820
Bold Variety	
2/12 pk Can	00828
Bolder Strawberry Lemonade	
12/7.5 Can	00829



Lemonade/Strawberry

2/12 pk Can 00821

Limeade Variety

2/12 pk Can 00815

Tropical Variety

2/12 pk Can



ANGRY ORCHARD

Description	PRODUCT ID
Crisp Apple	
12/19.2 oz Can	06344
2/12pk Bottle	06247
2/12pk Can	06250
1/2 Kegs	06283
1/6 Kegs	06281
Seasonal Variety	
2/12 pk Cans	
Imperial	
12/19.2 oz Can	06348

SELTZER



TRULY

Description	PRODUCT ID
Berry Variety	
2/12 pk Can	06262
Seasonal	
2/12 pk Can	
Citrus Variety	
2/12 pk Can	06260
Lemonade Variety	
2/12 pk Can	06259



Citrus Squeeze

12/24 oz Can 06305

Strawberry Lemonade

12/24 oz Can 06304

Wild Berry

12/24 oz Can 06253



Unruly

12/24 oz Can 06317

Unruly Tropical Twist

12/24 oz Can 06315

Unruly Lemonade

2/12 Pk Can 06316



KEYSTONE LIGHT

Description	PRODUCT ID
4/6 pk 16 oz Cans	00716
2/15 pk Cans	00715
12/24 oz Cans	00724
30 pk Cans	00730



KEYSTONE ICE

Description	PRODUCT ID
2/15 pk Cans	00755
12/24 oz Cans	00754
30 pk Cans	00750



UTICA CLUB

Description	PRODUCT ID
1/2 Keg	03013
2/12 pk Can	03012
2/12 pk Bottle	03011
24 pk Can	03623
19.2 oz Can	03019
16 oz 6 pk Can	03016
Utica Club Light	
2/12 pk Can	03021



MILLER HIGH LIFE

Description	PRODUCT ID
2/12 Pk Bottles	01001
2/12 Pk Cans	01021
4/6 Pk 16 oz Cans	01016
30 Pk Cans	01030
12/24 oz Cans	01024
4/6 Pk Bottles	01005



PABST

Description	PRODUCT ID
30 pk Can	02030
1/2 Keg	02090
2/12 pk Can	02021
4/6 pk 16 oz Can	02016
18 Pk Can	02018
12/24 oz Can	02024
Light	
2/12 pk Can	02121
30 pk Can	02130
4/6 pk 16 oz Can	02116



MILWAUKEE'S BEST

Description	PRODUCT ID
Light	
2/15 Pk Can	01615
Ice	
4/6 Pk 16 oz Can	01656
2/15 Pk Can	01635
12/24 oz Cans	01654
30 pk CANS	01653



PERONI

Non Alcoholic

Description	PRODUCT ID
4/6 pk Bottle	06405



SIERRA NEVADA

Trail Pass

Description	PRODUCT ID
6/4 pk Can	06848



BLUE MOON

Non Alcoholic

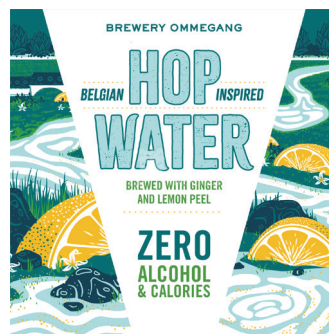
Description	PRODUCT ID
6/4 pk Can	00900



SAMUEL ADAMS

Just The Haze

Description	PRODUCT ID
2/12 pk Can	06218
4/6 pk Can	06223



OMMEGANG

Hop Water

Description	PRODUCT ID
6/4 pk Can	06130

SARANAC 1888

HAND-CRAFTED SOFT DRINKS



SARANAC CRAFT SODAS

Description	PRODUCT ID
Root Beer	
4/6 pk Bottle	08900
Shirley Temple	
4/6 pk Bottle	08930
Black Cherry Cream	
4/6 pk Bottle	08920
Ginger Beer	
4/6 pk Bottle	08905
Orange Cream	
4/6 pk Bottle	08915
Lemonade	
4/6 pk Bottle	08910



FEVER-TREE

Description	PRODUCT ID
Tonic	
6/4 200 ml	07111
8 500 ml	07120
3/8 150 ml cans	07117
Light Tonic	
6/4 200 ml	07102
8 500 ml	07121
3/8 150 ml cans	07109
Mediterranean Tonic	
6/4 200 ml	07103
Club Soda	
6/4 200 ml	07104
8 500 ml	07118
3/8 150 ml cans	07114

Ginger Beer

6/4 200 ml	07110
8 500 ml	07119
3/8 150 ml cans	07116

Light Ginger Beer

6/4 200 ml	07112
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Ginger Ale

6/4 200 ml	07105
3/8 150 ml cans	07115

Distillers Cola

6/4 200 ml	07122
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Lime Uzu

6/4 200 ml	07107
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Blood Orange Ginger Beer

6/4 200 ml	07106
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Pink Grapefruit

6/4 200 ml	07108
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Sicilian Lemonade

6/4 200 ml	07113
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MIXERS

Bloody Mary

6 750 ml	07124
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Margarita

6 750 ml	07125
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Espresso Martini

8 750 ml	07123
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NORWICH
BEVERAGE CORP



THE KEATOR FAMILY

Founded in 1971 by Donald and Eleanor Keator, Norwich Beverage Corporation (NBC) began on Berry Street in Norwich. With fresh and innovative ideas and a competitive spirit in the beer industry, Norwich Beverage was able to expand to State Highway 23 in 1985. Norwich Beverage distributes to over 400 customers in Chenango, Delaware and Otsego counties. We represent family values with our business being a family heirloom. Over the last five decades, Norwich Beverage has been owned by three generations, Donald and Eleanor and their son, James Keator, wife Belinda and their son, Devin. We strive for exceptional customer service and quality products.

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